**What is Spoons Kitchen Exchange?** A resale shop connecting people with affordable and accessible kitchenware

Marielle Saums

Ideas to Explore:

1) Find solutions to inventory management and e-commerce problems

2) Redesign the website

3) Create a database on the Spoons website of resources on circularity, Pittsburgh startups, and local food.

4) Figure out how to integrate community partnerships into our procurement and logistics operations.

5) Explore the use of innovative methods like AI to improve operations.

According to website, values are based on Curiosity, Compassion, and Community (important focus on sustainability)

Customers: could be Pittsburgh natives, but shipping options available (within 15 miles)

Competitors: Thrift stores (Goodwill, etc.)

* <https://www.reddit.com/r/pittsburgh/comments/x3pi4s/best_thrift_stores_for_household_items/>
* Seems like generally, people thrift-shop in person (look for stores to thrift in)

<https://heated.medium.com/what-ive-learned-about-stocking-a-kitchen-from-thrift-stores-3fd6e0ffa9cf>

Things you’re likely to find there include quirky mugs, ironic cookie jars, or possibly some banged-up frying pans. You’re not going to come away with a Vitamix or a pristine copper frying pan (most of the time).

Thrift store shelves are always overflowing with waffle irons. Sometimes there’s a doughnut maker or a quesadilla press, or one of those breakfast sandwich machines that cooks an egg while it toasts your bread. The message seems clear: The original owners bought these over-the-top gadgets, never used them, and passed them on.

<https://opencorporates.com/companies/us_pa/13427362>

* Founded in May 5, 2023?